

Welcome to the "fruit kingdom", Suzaka City

Suzaka City is located in the northeastern part of Nagano Prefecture. Many agricultural products are produced in this fertile land, which is blessed with natural benefits such as a difference in temperature and a high rate of sunny skies, and among these, it boasts one of the highest production volumes of fruit in the country.

■ SUZAKA CITY FRUIT ENCYCLOPEDIA

and the Nagano Prefecture Fruit Tree Experiment Station, which conducts research on fruits such as breed improvement and stable productivity, and is attracting attention from all over the country as one of Nagano Prefecture's leading fruit producing areas.

Introducing all the fruits that Suzaka City is proud of

Suzaka City, 01 a sacred place for developing new grape varieties

Among the specialty fruits that Suzaka City is proud of, grapes are particularly popular for their taste and quality. Grapes such as "Nagano Purple" and "Queen Rouge®" which have been attracting attention in recent years as representative grapes of Nagano Prefecture, are also native to Suzaka City

MAIN VARIETIES PRODUCED IN SUZAKA

Shine Muscat, Queen Rouge®, Nagano Purple, Kyoho, etc.

SUZAKA Including original varieties 02 from Nagano Prefecture **Assortment of colorful apples**

Apples are a specialty of Nagano Prefecture and are produced throughout the prefecture, but Kitashinano, where Suzaka City is located, is particularly famous for producing high-quality apples. A wide variety of apple varieties are grown, including "Fuji", which is rich in honey.

MAIN VARIETIES PRODUCED IN SUZAKA

Shinano Gold, Fuji, Akibae, Shinano Sweet Tsugaru Moon Rouge, Shinano Dolce, Shinano Lip, etc.



Taste that heralds early summer in Shinshu

Cherries herald the arrival of a refreshing summer in Suzaka City. In addition to popular varieties such as "Sato Nishiki" we also recommend the limited variety "Shinano Ruby" which is produced only in Nagano Prefecture.





Prune production volume, top class in Japan

Nagano Prefecture boasts the highest production of prunes in Japan. The original brand of the JA Nagano Suko Block, to which Suzaka City belongs, "Suko" is characterized by its large fruit, high sugar content, and low acidity.

Wasser, which has a refreshing sweetness, was first produced in Suzaka City. Lawanakajima Hakuro

Northern Nagano Prefecture is a major producer of peaches. including "Kawanakajima Hakuto", "Wasser", which was born from a natural blend from a farm in Suzaka City. located in the north, has a refreshing taste that goes well with summer, with the sweetness of peaches and the sourness of nectarines.

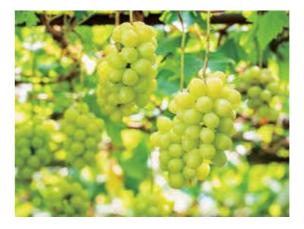
MAIN VARIETIES PRODUCED IN SUZAKA

Wasser, Kawanakajima Hakuto, Hakuo, etc.

High-quality blueberries 06 that can only be produced in cold regions

Blueberries are popular not only for eating in fresh but also for processed products such as iam. The Northern Highbush variety, which is said to be of the highest quality, is suitable for the climate of Suzaka City





One of the nation's leading fruit producing areas

Suzaka City is a "fruit kingdom" where fruit trees account for approximately 80% of agricultural production. Mainly apples and grapes, but a variety of other items are grown, including pears, peaches, prunes, and nectarines. Grapes in particular have a long history, and there are records of cultivation in the Takabatake area starting in 1886. It is said that suitable areas for fruit cultivation are places with an annual rainfall of less than 1.000 mm. but the rainfall in Suzaka City is extremely low at 800 to 900 mm. The area also has good drainage as it is an alluvial fan, and the difference in temperature between day and night makes it easy for the sugar content of the fruit to rise, which is why it is able to produce such high-quality fruit. In addition, there is the Nagano Prefecture Fruit Tree Experiment Station, which has a state-of-the-art research environment. There are many fruits produced in Suzaka City, including "Nagano Purple" and "Queen Rouge®". Please enjoy its deliciousness.

You can buy freshly picked fruits! You can taste them!

Tourist farm & Orchards

You can pick fruits or buy them directly from the farm. Suzaka City is home to many tourist farms and orchards that are full of delicious food and charm.

**The fruit farms listed below are members of the Shinshu Fruit Kingdom Promotion Association or the Shinshu Suzaka Tourism Association

Sorimachi yūran-en

Marucho kaju-en

☎026-246-4619.026-245-1227

Aoki nõen chokubaijo

☎026-248-1429,026-246-3884

☎026-247-5358,026-247-3400

☎026-246-8235, 026-247-3370

☎026-248-7744,026-246-2809

Yamato fruit nõen

Shizen nõen Tomioka

Okazawa kaju-en

Santa nõen

₩₩**©**O

Arai nõen

☎026-246-8443

Takemae nõen

Maruroku

for details on each farm.



Sorimachi nōen

₩ ₩ © O 2 2 2 2 3 2 6 2 4 6 8 5 5 0

Nakaio fruit nõid

Kaneju nōen

Fruit no Miyagawa **2**026-245-6230

Aoki kaju-en **₩ ₩ ७ ☎**090-3312-0799

Goto nõen

Sakuranbo Azegami nõen

Buruburu farm 20 ☎080-6906-6097

Fruit picking

Direct sales

· Cherries

O ··· Peach

Grapes

O ··· Apple

Sonosato Blueberry nōen ☎026-248-4627

Blueberry nōen Mori no hatake **☎**026-214-6559

> Kuroiwa kaju-en

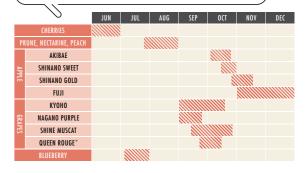
Miyagawa nōen

Nakamura nōen ₹026-245-9841

Tanaka kaju-en TANAKA FARM **₩ © O 2 0 26 -247 -8917**

Shinshū Suzaka Ota nōen **◎ ○ 2**026-246-1834

SUZAKA FRUIT "SEASON" CALENDAR



There are also many sweets made with fruits grown in Suzaka City!

There are many cafes and confectionery shops in Suzaka Citv that serve sweets made with fresh. local fruits. From parfaits that look like jewelry boxes to Japanese sweets that are full of fruit you'll encounter a variety of sweets as you travel through Suzaka City.



CHECK!

Number of hometown tax donations accepted for 3 consecutive years* No. 1 in Nagano Prefecture!

Suzaka City ranks second among municipalities in the prefecture in terms of annual hometown tax receipts (as of 2021). Furthermore, we have been ranked number one for the number of donations received annually for three consecutive years from 2018 to 2021. Since there is a wide variety of fruits available 80% of donors choose fruit as a return gift. Of course, we also have a wide range of processe products such as juice, wine, and mi For more information, visit Suzaka City's



For more click here

*2018 to 2021

You can buy seasonal products from Suzaka City! Agricultural products market

• Sekiya onsen Yukku Land MAP 19 C-3 ☎026-248-6868 ⑤10:00-21:00, Saturdays, Sundays and

holidays -22:00 Irregular holiday

• Agris A-COOP Suko MAP 66 A-2 ☎026-248-8888

(9:30-20:00 (Sunday 9:00-) Closed on Several Wednesdays a year

 JA Nagano Sukō Fruit Center "akai yane" chokubaijo MAP 57 A-2 ☎026-248-5228

Closed on Tuesdays (No holidays in Novembe Open from 8/1 to 11/30



A direct sales shop where you can buy agricultural products a

specialty products produced in

Suzaka City. The products available

vary depending on the season, so

"Suzaka City Smart Trip" by bicycle

in Suzaka City. A car is fine, but on nice days, we also recommend cycling

to your destination while taking in the city's scenery.





SPOT

01



A shop with a nostalgic

CASY COURS



SPOT DATA

☎026-248-6867

Rental Fee Ordinary bicycle

half day one day ¥1,500 · Electric assist bicycle ¥1,500 half day · e-bike half day ¥2,000 ¥3,000

Rental Spot

one day

Shinshu Suzaka Tourism Association Suzaka ekimae kankōannaiio ☎026-215-2225

· Kuratto ☎026-248-6867

SPOT 02

Learn about the history and culture of Suzaka City at the Tanaka Family Museum MAP (1) C-5

You can also eniov



**Last admission 30 minutes before closing Closed on Tuesdays (or the next day if it is a public holiday) and temporary closing days due to changes in exhibits, etc.

Business days and hours may vary during winter; lunch is only available on Saturdays, Sundays, Mondays, and holidays.





A museum displaying items handed down from the Tanaka family, a wealthy Edo period merchant who made a fortune in grain, rapeseed oil, and other businesses. The museum has a collection of 30,000 items, including works of art such as ceramics and lacquer ware, as well as kimonos and educational toys. The grand layout of the mansion, which measures approximately 10,000m is also impressive. You can also tour the pond garden, where you can enjoy the scenery of each season. In addition, at the attached cafe "Ryusen", you can enjoy light meals, sweets, tea, etc. while looking out at the beautiful garden.



☎026-214-3837 Business days and hours may vary during winter.



Walk through the fruit-scented fields!

SPOT

GOOD LOCATION

Picnic lunch at **CAFÉ LE PANIER**

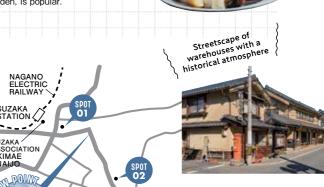
MAP WIDE 50 E-1

SPOT

the city 2.6km

A stylish garden cafe featured in many media outlets

A farm cafe located in "Garden Soil" which is decorated with seasonal flowers and greenery. As the name of the restaurant, which means "basket" in French, is based on the concept of "a place where nature and time are intertwined" we offer menus using fruits and herbs grown on our own farm. The "Picnic Set", which you can eat anywhere in the garden, is popular.



SUZAKA **CYCLING** MAP

Relax in "Yukku Land"♪ 🖹

MAP WIDE 19 C-3

SCENERYOF 5.6km

By e-bike about 30 minutes

Beautiful autumn

Enjoy hot springs and food! The hot spring facility where you can relax for a day

A day-trip to a hot spring facility with 14 different hot springs for both men and women. The Japanese-style "Garyu-no-Yu" which has a rustic rock bath, and the Western-style "Kamatano-Yu" which has a jacuzzi bath, are open for men and women on a daily basis.

The restaurants and cafes have a reputation for delicious food, and there are many specialties such as handmade gelato, stone oven-baked pizza, and the bread filled with milk cream.

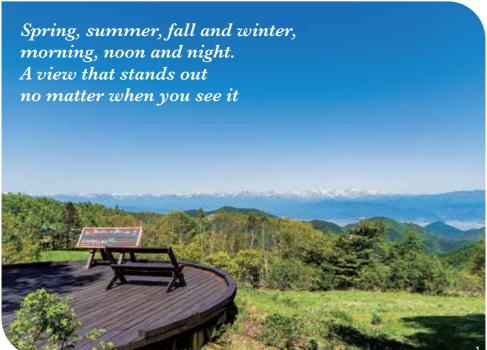


\$POT 2026-248-6868 Spa: 10:00-21:00 (Last reception time at 20:00), Saturdays, Sundays and holidays-22:00 (Last reception time at 21:00), Restaurant : 11:00-15:00, 16:30-20:00L0 (Saturdays, Sundays and holidays 21:00L0) Closed on May be closed for maintenance P250



Mild sweetness

Suzaka City, located in the northeastern part of Nagano Prefecture, is blessed with rich nature and is a town that harmonizes scenic landscapes with history and culture. Tour Suzaka and experience the beautiful scenery that changes with the seasons with all five senses.



A spectacular mountain climbing route that can be accessed from Minenohara Kogen!

Starting from Minenohara Kogen and returning to Minenohara Kogen, the climb to Mt.Neko is a gentle mountain trail that allows even beginners to enjoy trekking while enjoying the alpine plants.
(Time required : Approximately 4 hours and 30 minutes round trip)







TOURIST

1.At "Komorebi Terrace", you can see the entire Northern Alps and a sea of clouds regardless of the season, provided the weather conditions are right. 2.Only for a few days in early November and early February every year, you can see the "sunset piercing through a spear" where the sun sets directly above Mt.Yarigatake in the Northern Alps.

A highland resort where you can enjoy SPOT nature all year round



Minenohara Kogen

A plateau rich in nature at an altitude of approximately 1,300 to 1,600 meters located at the western foot of Mt.Neko and Mt.Azumaya. There are about 40 accommodations such as pensions and lodges scattered around the area, making it a popular resort base for relaxing. You can enjoy sports and leisure activities throughout the year, including ski resorts that are popular with families in the winter, and tennis, golf, mountain climbing, stargazing, camping, and glamping from spring to fall. It is also popular as a sports training camp and is visited by many people



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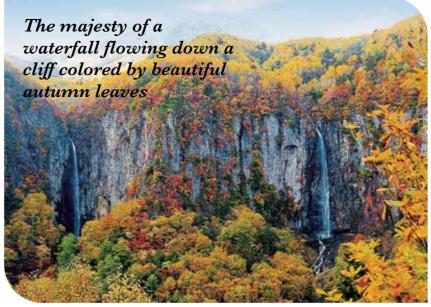




The cross-country course that takes advantage of the altitude of Minenohara Kogen is perfect for high-altitude training. It has an all-weather course with a total length of 2.0km with an outer turf course. rubber chip elastic pavement, and an all-weather track (400m). It is often used by prestigious universities and corporate teams for relay races.

One of Nagano Prefecture's most scenic spots, which appeared in NHK historical epic series

Yonako Falls



Fudo fall and Gongen fall are two 80-meter-high waterfalls that fall side by side in a quiet valley from Mt.Neko and Mt.Azumaya, and are selected as one of Japan's top 100 waterfalls. The sight of water rushing down the cliffs of Azumaya Volcano's caldera is a sight to behold. If you walk along the promenade for a while, you will be able to feel the magnificent nature all over your body, as if you will be sucked into it. This scenic spot suddenly became famous when it was used as the filming location for the opening video of the NHK historical epic series "Sanada Maru"

It is especially popular during the autumn foliage season, and many people visit.



Fudo Fall has a height of 89m. The falling water flutters like a mist looking like a lace curtain. It has long been known as a "place of purification" for ascetics, and even today you can see people getting drenched by the waterfall.



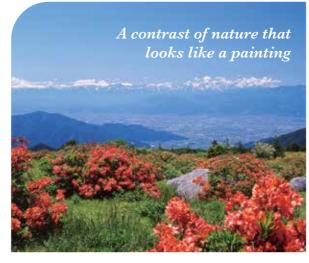


Yonako Takiyama Fudoji Temple, whose principal image is Fudo Myo-o, the guardian Buddha of Lord Uesugi Kenshin, is considered one of Japan's three great Fudo-son statues, along with Chiba Narita and Niigata Sugaya. There is "Okunoin" at the foot of the Yonako-Falls, and "Satodo (Honbo)" in the Yonako district a little further down from there, the principal image is moved depending on the season.

The 1 million Astragalus azalea plants are the largest in the

MAP WIDE 06 C-5

Gomiike Hafu Kogen



A plateau that stretches to the west of Mt.Hafu, which borders Gunma Prefecture and boasts an altitude of 1,999 meters. From mid-June to late June, a large colony of astragalus azaleas, estimated to number one million, bloom all at once, painting the entire plateau in a beautiful orange color.

You can also see Ezorindo from early to mid-September. The view is spectacular, and the view of the Northern Alps and the Hokushin five mountains is exceptional.

It suddenly became a popular photo spot due to the anime.

MAP WIDE 07 B-3



Sakatayama Kyosei no Mori Rvu no Wariishi



Mt.Sakata is home to the city's historical site, the Kikkoyaki Kiln Ruins and a group of ancient tombs that are cultural properties, and is loved by citizens as a satoyama near the city center.

The "Ryu no Wariishi" located halfway up the mountain is said to have been broken by a dragon who

tried to drink water in the olden days. It has become a hot topic because it resembles the rock that appears in the popular anime.

SPOT

The largest and oldest burial mound group in eastern Japan



Haccho Yoroizuka Kofun

It consists of a group of six ancient tombs called "Tsumiishizuka", which are piled up with river stones, and are scattered on the terraces of the Ayukawa River. In particular, Mounds No.1 and No.2, which are designated as prefectural historic sites, are over 25.5 m in diameter and 3 m in height, making them the largest and



oldest rock mounds in East Japan. Valuable artifacts such as Magatama and Sash clip fittings have been discovered.



1. The Suzaka Zoo located within the park is famous throughout the country for its red kangaroo, Hatch 2.At Capybara Onsen Hana-no-Yu a winter capybara in the bath!

The park is loved by local residents as a place to relax yearround, with cherry blossoms in spring, fresh greenery in early summer, autumn leaves, and snowy scenery in winter. The park was built in 1931 by Professor Seiroku Honda, Japan's first doctor of forestry, who also designed Meiji Shrine and Komoro Kaikoen. The sight of about 600 cherry blossom trees changing color throughout the park is breathtaking. The pine trees on Mt. Garyu look like reclining dragons and have been selected as one of Japan's top 100 pine trees. The park is also home to the Suzaka Zoo and the famous jet-black Oden, making it a popular spot where you can enjoy the whole day.



The park's specialty is Oden made with a dark-colored soup stock that is sold at shops inside the park. It has a history of store near Ryugaike

Experience Suzaka

In order to deeply understand a place, it is important to experience the culture that lives there. Suzaka City offers experiential programs that allow you to learn about the charm of the area through various experiences.

INQUIRY SHINSHU SUZAKA TOURISM ASSOCIATION ☎026-215-2225



Experience program

Agricultural experience / Nature experience at Minenohara Kogen / Ski experience / Kura townscape (city development that takes advantage of storehouses) / Training experience at a temple (Zazen meditation, sermons by the chief priest, etc.) / Experience of visiting long-established stores (tradition and craftsmanship) / Local food "oyaki" cooking experience/sushi making experience/miso making experience (miso brewery tour), etc.

☐ Study

Suzaka City is a city where history and culture live on in modern times. The city is in Suzaka dotted with many attractive cul that tell the story of its history. dotted with many attractive cultural facilities

► Suzaka City Museum

As the entrance to the "Entire Museum" where you can learn about Suzaka's history and nature, t mainly exhibits artifacts excavated from ancient



(39:00-17:00 Closed on Mondays (open if Monday is a holiday), the day after a holiday, 12/29-1/3 Figeneral 100 ven, free for high school

► Suzaka Classic Museum

The museum houses and exhibits a collection of approximately 2,000 pieces of old folk art, including antique kimonos from the Taisho to Showa periods, donated by Japanese painter Nobutaka Oka.



©9:00-17:00(Last entry is 16:30) Closed on Thursdays (open on holidays) ¥300 yen for adults, free for high school students and under

► Kyu Otagiri House

The former residence of the Otagiri family. a wealthy merchant family that contributed to the development of Suzaka's silk industry, is open to the public. You can see the prosperity of the time. such as the gate with a stone bridge.



(5)9:00-17:00 (Last entry is 16:30) Closed on Thursdays open on holidays), 12/29-1/3 ¥300 yen for adults, free for high school students and under

► Kasaboko Museum

The 11 Kasaboko, festival decorations, and Stalls that parade during the Suzaka Gion Festival are always open to the public. On the second and third floors. people's lives during the Edo period and materials from



1

C-3

©9:00-17:00 Closed on Mondays (free admission on the 1st floor), free for

► Suzaka Hanga Museum

We have a large collection of prints by Kesaji Kobayashi, a printmaker from Suzaka City, as well as works by printmakers from all over the country with whom he had contact, as well as prints and self-



9:00-17:00(Last entry is 16:30) high school students and younger (separate

► The World Folk Doll Museum

Approximately 3,000 folk dolls from 100 countries around the world are on display, collected by Chie Koike, honorary president of Bunka Fashion College, which has produced many famous designers.



(9:00-17:00 (Last entry is 16:30) high school students and under *Additional fees apply for special exhibitions

THERE'S MORE! CULTURAL FACILITY!

► Tanaka Family Museum

MAP 17 C-5

2026-248-8008 (11:00-15:30, Saturdays Sundays, and holidays 10:00-16:00 **Last admission 30 minutes before closing Closed on Tuesdays (or the next day if it is a public holiday) and temporary closing days due to changes in exhibits, etc. school & high school students, 250 yen for elementary school students.

► Fureaikan mayu gura

MAP 18 B-2

©9:30-17:00, November-February: 10:00-16:00 March: 10:00-17:00 Closed on 12/29-1/3 ¥Free admi

6 FACILITY TOUR **CARD "SUZACA"**



With one ticket(1,000yen), you can enter six facilities : Suzaka Classic Museum, Kasaboko Museum, Kyu Otagiri House, The World Folk Doll Museum, and Suzaka City Museum.

Hot springs in Suzaka w



One of the largest day trip hot spring

facilities in Nagano prefecture. You

can enjoy 14 baths of 10 types. Relax

bath. Restaurants that focus on locally

corners, and cafes where you can enjoy

in the large public bath and open-air

MAP 21 E-5

Suzaka Onsen Koiouso

A famous hot spring where Uesugi

Kenshin is said to have healed his

fatigue. There is a large indoor bath

great sense of openness. The open

air bath is a simple slightly alkaline

hot spring that is gentle on the skin.

It helps relieve fatigue, bruises,

muscle pain, joint pain, etc.

and an open-air bath, giving it a

MAP WIDE 20 B-3



►Business hours 6:00-22:00 Indoor bath (last reception 21:00) outdoor bath ▶ Bathing fee
Adults 600yen, elementary school students 300yen, infants free ▶ Facilities



Sekiva Onsen Yukku Land



▶ Business hours 10:00-21:00 (last reception 20:00), Saturdays, Sundays, and holidays-22:00 (last reception 21:00) ► Bathing fee

700 yen for junior high school students and above,400 yen for elementary school Free for preschoolers Weekdays from 5pm:500 yen for junior high schoo students and above, 300 yen for

elementary school students

Indoor bath.

open-air bath, sauna, welfare bathroom

gelato are also popular

A weakly alkaline simple hot spring

that is said to be a beauty bath.

The cozy and homely atmosphere

even famous athletes visit. There

surrounding area, so we recommend

are many tourist facilities in the

is well-received by users, and

Seni Onsen Iwanovu MAP WIDE 22 C-3

This secret hot spring, said

to have been discovered by

the Heian period, is close to

Kawanakaiima, so it has a long

Yamabushi, Buddhist monk, during

history and is said to have become

☎026-245-2453

▶ Spring quality Weakly alkaline simple hot spring



► Spring quality simple hot spring ▶Bath Indoor bath, outdoor bath

Suko Grape Festiva

Shinshu Suzaka Large Chrysanthemum Exhibition

Shinshu Suzaka Toyooka New Soba Festiva

Suzaka event calendar

Craft & Art Fair

Suzaka Ebisu-ko

Ski resort opens

Early March Waku-waku Hinamatsuri

Early February Thirty tiered decorations and 1,000 dolls Hina festival



SPRING

SUMMER

Early April Garyu Park Sakura Festival

Late May Mori-no-naka Craft Fair

Toyooka Sakura Viewing Party Hinnobe Festival

Throughout the four seasons, there

are many events that allow you to

experience the charm of the city.

City, which is always fun to visit!

Gion Festival (Kasaboko parade)

Suzaka Minna no Fireworks Festival

Fukujunovu Onsen Fukujuso



using it while taking a walk. 10:00-21:00

▶ Bathing fee 600 yen for adults, 300 yen for ementary school students and younger ► Spring quality kly alkaline simple hot spring

A garden where flowers and greenery bloom beautifully

Visit Shinshu Suzaka Open Garden

"Shinshu Suzaka Open Garden" is a project that opens the gardens of pensions and private homes for tours through the kindness and goodwill of the owners. Each unique open garden has a variety of concepts and peak viewing times. Part of the fun is interacting with the owners, learning about their wisdom and commitment to gardening.





2026-248-9007

SUZAKA TT CUISINE

When it comes to the food you eat while traveling, you want to be as particular as possible. There are many restaurants in Suzaka City that serve dishes made with plenty of local ingredients grown in the majestic nature.



We are proud of our soba noodles.

which are made by hand using soba

grown in the surrounding area and

a la carte dishes such as seasonal

tempura, charcoal-grilled bamboo

shoots, and smoked duck.

(h)11:00-14:00, 18:00-22:00

(open if Wednesday is a holiday)

Since its founding in 1887, it has

☎026-246-7050

Closed on Wednesday

ground in a stone mill. We also have



A cute cafe run by an interior goods store. The gorgeous and cutely designed cupcakes on the signature menu are a must-try. There is also a full menu other than sweets such as

☎026-214-0880 ©10:30-18:30 Closed on Wednesday, 1st Thursday 20seats Pl4



Matsue Sushi Suzaka branch

Since its establishment in 1972, this sushi restaurant has gained a reputation for its fresh ingredients and beautiful presentation. We are available for bento boxes, catering, and delivery, so feel free to call us. The restaurant offers course meals (reservations required)

☎026-248-2555 (°)10:00-21:00 No regular holiday P30



18

51

Weiwei Gvoza

Hot and juicy chinese dumplings that brings out the flavor of the ingredients

WIDE

The owner, who is originally from China, sells authentic dumplings that recreate the taste of home-cooked dumplings from his hometown. Since Chinese people eat dumplings in the morning they offer dumplings that do not use garlic, cabbage, or Chinese cabbage.

2026-248-3338 (£11:00-14:00, 16:00-(Ends when sold out) Closed on Wednesday



CAFE LE PANIER

Taste the deliciousness of local ingredients and nature in its entirety



Juice and hot dogs made using grapes from our own farm are standard. Also pay attention to the changes with the seasons making use of seasonal vegetables, fruits, and local ingredients, such as fruit

☎026-214-3837 ⑤10:00-16:00 LO Closed on Monday and Tuesday 30seats P20 *business hours, Regular holidays vary depending on the season

19

МАР

52

Aizu Kitakata Ramen Kura Suzaka branch – Not just Kitakata, we also have a

wide variety of original menus

20 MAP WIDE 54

A restaurant that conveys the taste of Kitakata, which is famous for its curly, thick soy sauce noodles. The "Suzaka Miso Ramen", a menu developed based on le-type noodles as well as the authentic taste, is a dish that can only be eaten here.

☎026-251-2555 (911:00-23:00(22:30 LO) No regular holiday



2

MAP

55

Yakinikuan Kyozenbashi

Eniov A5 rank beef in a luxurious restaurant



A Japanese BBQ restaurant that is particular about creating a comfortable space so that you can enjoy your meal slowly. We have a wide variety of menus, including A5 rank Wagyu beef, tripe, seafood, and rice dishes.

2026-214-9840 (-)17:00-22:30(22:00 L0) 85seats P20



Sekiya Onsen Yukku Land

everything from ramen to pizza



Restaurant inside the day trip bathing facility. We have a wide variety of menus using local ingredients, including Suzaka Miso Ramen. Of

☎026-248-6868 ©11:00-15:00, 16:30-20:00 LO (Saturdays, Sundays, 70seats P250

ShinshuGyu Sosekitei

quality of a butcher shop



dishes that used to be a butcher shop and has a reputation for its quality ingredients. In particular, Shinshu beef has been a popular menu item since the establishment of the restaurant. They also have a wide selection of wines that go well with your meals.

☎026-245-0177 ©11:30-13:30, 16:00-21:00 Closed on Tuesday



Yakitori **Tareva**

Top quality Japanese style skewered chicken, Yakitori, in front of the station



A vakitori restaurant that uses the traditional sauce passed down from the previous generation. There is a wide variety of menu

items, including the famous "Soft Shiro", "Three Tsukune Brothers", and "Juicy Negima". The store has been busy with regular customers since its opening.

☎026-248-5715 ©16:30-22:00 Closed on Tuesday 19seats Phone



Negifuku -

Kappo Notochu

residents

2

35

8

36

2

МΔР

38

A restaurant specializing in leek (green onion) dishes where leek lovers and suzaka lovers gather



A long-established local kappo

restaurant that is responsible for

the special day of Suzaka

A restaurant specializing in leek dishes using "Shinkofuku Negi" which is grown by only one farm in Suzaka. You can enjoy a variety of creative dishes made with sweet and soft fresh leeks picked that morning. along with the owner's carefully elected alcoholic beverages.

> ☎090-8126-1473 911:30-14:00, 17:30-22:00 Closed on Thursday (other irregular holidays)

The appeal is the luxury of being able

to enjoy dishes made with the finest soup stock and ingredients in pursuit

of authentic flavors in a reserved private room. The popular "lunch" is

determined based on the ingredients

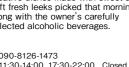
of the day, and each dish is carefully

served while incorporating seasona

(2)11:00-21:00 (reservation required)

ingredients

☎026-245-0053







We offer a variety of yakiniku, "Minori-yaki", which is grilled pork tripe marinated in a secret sauce. We also recommend the seasonal mountain delicacies and seasonal sashimi made by the owner, who has a background in Japanese cuisine

☎026-245-7467 (°)17:00-24:00 Closed on Sunday

9

42

Soba Dokoro Matsuya

The restaurant's taste remains the same as before, supporting the dietary habits of locals



A long-established store founded in 1912. The soba noodles are made with buckwheat flour from Shinshu and other sources, and serve Nihachi soba with a great flavor. The katsudon, which mainly uses pork loin produced within the prefecture. has a reputation for having the same delicious flavor as before

₹026-245-0023 ©11:00-14:00, 17:30-19:30 Closed on Tuesday and Monday nights



Wakuya

Sake and charcoal grill go well together in a retro restaurant



This izakaya is a renovated 140-year old former joinery shop. It is popular for its retro atmosphere. We have a wide variety of menu items, including "Kokkoyaki", half a chicken which is slowly grilled.

70 ☎026-247-8020 ©17:00-23:00 43 Closed on Sundays and holidays

Sushi Kappo Matsukaze

Spectacular sushi and kaiseki cuisine using traditional techniques



A long-established sushi restaurant founded in 1907. The sushi and traditional Japanese course dinner which are carefully hand-prepared using seasonal fish and shellfish, are highly rated and attract many people from outside the city. Chirashi sushi, which allows you to enjoy lots of fish and shellfish at once, is also popular

☎026-245-0164 ©11:30-14:00, 17:30-21:00 Closed on Tuesday 10seats P4 %reservation required

old-fashioned restaurant with a classy atmosphere



vou can choose your favorite pizza or hamburger at the cafe, which is a renovated private house, followed by a salad and a drink. There are also a variety of shops to enjoy.

☎026-214-7580 No regular holiday

curry and pizza.



Unique noodles that are widely



noodles, pork bone flavored noodles and chicken paitan flavored noodles. In addition to the standard menu, creative menu items such as the Spicy Miso Ginger" with a choice of up to 10 types of spiciness are also very popular

A noodle shop with a wide variety of

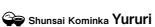
menu items, including Chinese

☎026-248-9595 ©11:00-14:10 LO, 17:30-20:30 LO Closed on Monday

The restaurant is located in a

where you can enjoy creative

relocated 100-year-old private house



Tastes that highlight the skill of Jananese chefs who are



Japanese cuisine that combines traditional techniques with modern tastes. Our chef uses his skills to provide carefully selected and seasonal ingredients from all over the country. ☎026-248-6804

©11:00-14:30, 17:00-21:30 No regular holiday 40seats P16

Tanaka Honke Museum Cafe Ryusen A cafe and rest area located at the

Taste local cuisine while looking out at the Japanese garden



tourist spot in Suzaka. The bento menu, which recreates dishes from the Edo period, is popular, along with ovaki and ozoni sets.

Tanaka Honke Museum, a famous

☎026-248-8008 ©11:00-15:30 Closed on Tuesday 40seats P80 **Lunch available on Saturdays, Sundays, Mondays, and holidays only.

Kozantei Takai-honten

We have a wide variety of menus including tempura and rice bowls



soba noodles made with local flour from Takayama, as well as Japanese cuisine made mainly from local ingredients. This restaurant boasts a diverse menu that will satisfy everyone from children to the elderly

You can enjoy stone-ground Nihachi

☎026-248-1320 **⑤**11:30-14:30 (14:00 LO), 17:00-20:30 (20:00 LO) Closed on Wednesday night & Closed on all Wednesdays in January and February only 120seats P50

Nekomachi Ekisya

(£)11:00-17:00(16:00 LO)

16

49

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MAP

47

Enjoy freshly baked pizza in an



A popular buffet-style lunch where

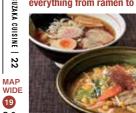








A restaurant that serves



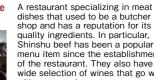
course, you can enter the facility just to eat. There is no admission fee at

and holidays - 21:00 LO) Closed due to maintenance











proud of

07 40

8

MAP

39

The secret is our homemade

rice bowls, all of which we are

Matsubaya soba-ten

Hand-made soba noodles, various

Juwari Teuchi Soba Agareya Soba made entirely in-house,

from milling to serving

been well-regarded for its taste, which has been maintained without changing the traditional manufacturing methods Although we are a soba restaurant, we also offer a wide variety of rice bow dishes, including katsudon, tempura bowl, and Suzaka City's local gourmet Misosuki Don. ☎026-245-0418 ©11:00-14:00, 17:00-

20:00 Closed on Thursday 30seats Saturdays Sundays and holidays Yakiniku Izakaya Minori



Let's stay in Suzaka

You can't experience Suzaka all in one day. If you want to take your time sightseeing, you must stay overnight. There are many attractive facilities in Suzaka City, from downtown to resort areas, to enrich your stay.

... Hot spring available

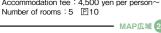






☎026-245-2121 N 16:00~ OUT 10:00

MAP広域 23 B-1









☎070-8570-0423 IN 15:00~ OUT 12:00 Accommodation fee: 66.000 ven per building~

Guest house Kura

MAP 28 B-4





☎026-245-8121 IN 16:00~ OUT 10:00 Number of rooms: 42 P50





☎026-245-1460 IN 15:00~ OUT 10:00 Number of rooms: 35 P70

MAP広域 20 B-3







☎026-245-0707 IN 16:00~ OUT 10:00 Number of rooms: 7 P3

Seni Onsen Iwanovu



MAP広域 22 C-3



☎026-245-2453 IN 15:00~ OUT 12:00 Accommodation fee: 30,900 yen per person-Number of rooms: 18 P30

Fukuju no Yu Onsen **Fukujuso**



☎026-245-5701 IN 16:00 ~ OUT 10:00 Accommodation fee: 5,000 yen per person~ Number of rooms: 18 P40 MAP 21 E-5

Uonaka Ryokan



☎026-245-0271 IN 16:00~ OUT 10:00 Number of rooms: 7 Pl5

11

A Camping night in nature

CAMP SITE

From auto camping to glamping, Suzaka City has plenty of facilities where you can enjoy a stay that blends in with nature. Why not spend some time admiring the beautiful mountain range and listening to the sounds of nature?

- Suzaka Onsen Yamanokami Campsite MAP WIDE 29 B-3
- Gomiike Hafu Kogen Auto Campsite MAP WIDE 30 C-5
- REWILD ZEKKEI GLAMPING RESORT MAP WIDE 31 D-3



Choose a pension stay on a plateau in the sky

Minenohara Kogen is one of Japan's leading pension villages, with approximately 40 pensions and lodges. Customizability is a luxury that can only be found in a pension, such as support for mountain walking and various sports, experience classes that take advantage of the owner's special skills, and the ability to respond to requests for meals and sweets. Find the perfect accommodation for you from our unique selection of accommodations.



Pension Kerun

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₹0268-74-2591 IN 15:00~ OUT 10:00

MAP WIDE 33 D-3



Lodge Yamaboshi MAP WIDE 33 D-3

☎0268-74-1250 IN 15:00~ OUT 10:00



Pension White Eagle

MAP WIDE 33 D-3

☎0268-74-2697 IN 15:00~ OUT 10:00



Udono Pension

DATA $15.00 \sim 00110.00$



Pension Start Line

DATA IN 15:00 ~ OUT 10:00



Yamanoyado Kimama

DATA IN 15:00~ QUT 10:00



Pension Bois Vert

DATA ☎0268-74-2510

MAP WIDE 33 D-3



Sora no Mori

DATA

☎0268-71-5691 IN 15:00~ OUT 10:00 consultation required (dogs only)

MAP WIDE 33 D-3



Pension Plaisir

- MAP WIDE 33 D-3 DATA

☎0268-74-3570 IN 15:00~ OUT 10:00 Pets allowed only in cottages

•Minenohara Kogen Tourism Association ☎090-4949-3080

There are also many wonderful pensions on the Minenohara Kogen

Lodge ErsteLiebe

Pets allowed

Pension Haeckel

Sasurai no Ziyuhikokan

Lodge Aboria Pension Frederick ☎0268-74-2570

Pension Bluebell ☎0268-74-2790

Pension Relief ☎0268-74-3344

pension Buranko ☎0268-74-2798 Sports Lodge MIYA Belfleur Suzurankan

Asunaro Pension POCKET **☎**0268-74-2733

Pension noichigo

Pension Garden Story

Pension Mountain Papa ☎0268-74-2730 Pension Fukunaga

Pension Shiroitsubasa ☎0268-74-0210 Okuyama Pension Radish

> Pension Heidi Hof ☎0268-74-3133

☎0268-74-2722

Pension Halftone **Tomita Pension** ☎0268-74-2120 Pension Kiraboshi

Kasumi-tei **☎**0268-74-3534 ☎0268-74-2337 **Hirata Pension**

Enjoy the local cuisine "Hinnobe soup"! KOMEBAKARI

Pension Rimini ☎0268-74-2298 Pension Kinoko ☎0268-74-2350 Kong ☎0268-74-1063



EASY TO PURCHASE ONLINE SHOP



If you access the online shop of the Shinshu Suzaka Tourism Association, you can purchase Suzaka City's special products at any time. We also accept card payments, convenience store payments, and mobile carrier payments.



For more information, click here

No International Shipment Domestic Shipment Only

O1 | Suzaka fruit jams

The jam is made with fruits grown in Suzaka City, which is rich in fruit, and is characterized by its juicy, fruity flavor and the refreshing sweetness and acidity inherent to the fruits. A great complement to yogurt and pancakes.

04 | Anbata Sand

This is a new Suzaka confectionery that is a collaboration of Japanese and Western sweets. A Japanese-style confectionery made with butter and red bean paste, a popular sweet of Suzaka, which has many classic Japanese confectionery shops.

07 | Shinshu Suzaka Miso Ramen

Local noodles made with miso, a specialty of Suzaka City. It's available at noodle restaurant in the city, so compare the flavors and find your favorite.

10 | Shinshu Suzaka Misosuki Don

Sukiyaki seasoned with Suzaka miso was served by local factory owners to merchants visiting Suzaka from the Meiji to Taisho periods. This dish was developed to revive the taste of the Taisho era.

02 | Suzaka fruit juices

The 100% fruit juice made from fruits grown in Suzaka City, such as grapes and apples, has a high sugar content and a rich flavor. It is made at various farms and processing plants within the city.

05 | Suzaka fruit and vegetable dressing

Locally produced dressing made with fruits and vegetables grown in Suzaka City. Moreover, it is healthy as it does not use salt or additives. It is an excellent product that can also be used as a sauce for pasta and meat dishes.

08 | Pickled Numame Shirouri

"Numameshirouri" is a traditional Shinshu vegetable that originated in the Numame area of Suzaka City and is suitable for growing Oriental pickling Melon. Pickles made with this melon, which is thick and suitable for pickling, have a fruit-like texture.

11 | Sake from Endo Brewery INC.

A sake brewery with one of the largest production volumes in Nagano Prefecture. The main brand is Keiryu. In recent years, we have been focusing on developing new brands and limited edition lines, such as "Shah", which has an aftertaste that disappears like a comet.

03 | Shinshu Suzaka Fruit Ale

A craft beer made with Suzaka's famous water, apples (Fuji), grapes (Kyoho, Nagano Purple, and Shine Muscat), and cassis from Suzaka. It is characterized by the natural sweetness of the fruit.

06 | Suzaka miso

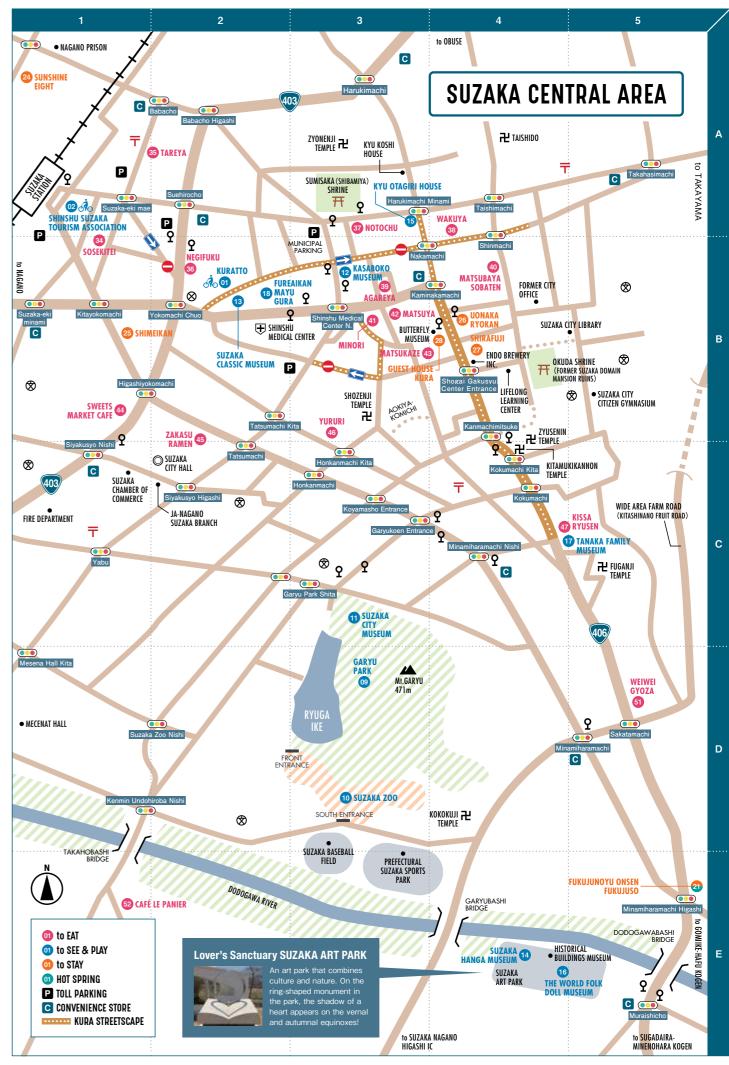
Suzaka City, with its temperature differences, is an ideal place for fermenting and aging miso, and there are four miso breweries that have been around since ancient times. Miso, carefully made with high-quality soybeans, has a mellow, nostalgic taste.

09 | **0**yaki

Oyaki is famous as a local dish of Nagano Prefecture, and in Suzaka City, steamed oyaki is common. The manufacturing methods vary depending on the store, such as making it with just flour and water or using rising flour.

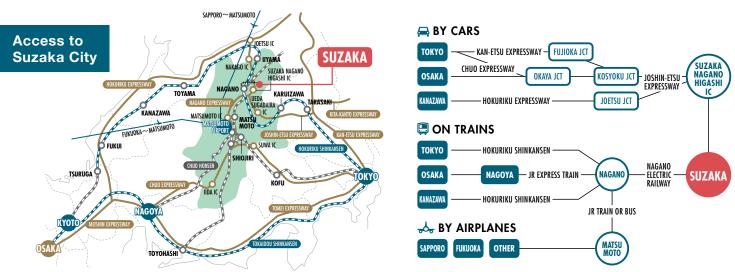
12 | Wine from Kusunoki Winery

We offer a variety of wines, including Chardonnay, Pinot Noir, and Merlot, which have won numerous awards at domestic and international competitions. We aim to create elegant wines that go well with Japanese meals.



13





Shinshu Suzaka Tourism Association https://www.suzaka-kankokyokai.jp/ 1295-1 Suzaka, Suzaka City, Nagano Prefecture 382-0077 ☎026-215-2225





